

Waller Band Sponsorship Information

Dear Friends of the Waller High School Band:

Greetings from the award-winning Waller High School Band. Our band features over 150 dedicated students under the direction of our incredibly talented directors Grant McWilliams (Head Director), Rick Hanf (Assistant Director), JD Neal (Percussion Director), and Caleb Brown (Color Guard Director). As the band embarks on their journey of competing at the local and national level this season, your support and contributions are critical to the success of our program.

In order to foster the continued success of the band program, the Waller High School Band has a sponsorship program. The Sponsorship Program's purpose is to obtain funding from sources within the local community to enable the band, color guard, and drum line to participate in events and to further their skills while building values such as teamwork, camaraderie, and esprit de corps. Waller ISD is able to provide only a fraction of the necessary resources for these organizations to participate in the number of events, and at the advanced levels that we seek to achieve. Sponsorship funds help to supplement other funds (such as student membership fees, fund raisers, booster club contributions, etc.) to help provide for the needs of the entire organization.

Some of the specific costs include:

- \$10,000 : Acquisition or rental of a secondary enclosed trailer/truck for props
- \$30,000 : Marching Band costs (including show design, clinicians, entry fees, and props)
- \$15,000 : Indoor Percussion and Winter Guard costs (including show design, entry fees, and props)
- \$15,000: Costs associated with hosting the annual Waller Marching Festival. These costs include payment for judge's fees and transportation, contest personnel, stadium personnel, etc.

Your generous contributions as a sponsor will go to the above costs as well as these costs below:

- Travel and lodging costs
- Funds to offset the cost of band registration and fees
- Purchase and/or repair of instruments
- Performance music and show production costs
- Uniform costs (including cleaning and maintenance)
- Clinicians
- Infrastructure needs
- Scheduled and emergency repairs associated with the band's semi-trailer

Sponsorship Levels and Benefits

If you would like to be a part of the Waller High School Band Program as a generous sponsor, we have multiple levels of sponsorship to allow for various amounts of visibility according to your level of commitment. The visibility ensures that your name is presented to the community so that they can show appreciation by supporting your business. Below are the descriptions for each sponsorship level which are all renewable on an annual basis. **All sponsorship donations are tax deductible!**

Presenting Partner

- Larger donation amounts
- Benefits are negotiable based on donation amount and needs of the donor/band program

Platinum Sponsor

- \$5,000
- Thank you plaque to display in business
- 3'x2' business logo on the band's trailer*
- Logo on banner displayed at the concessions stand at all home football games, band concerts, band events, and the Waller Marching Festival*
- Logo on band staff shirts*
- Name announced at halftime at all home and away football games
- Half page advertisement in all band concert programs*

Gold Sponsor

- \$2,500
- Thank you plaque to display in business
- 2'x1' business logo on band's trailer*
- Logo on banner displayed at the concessions stand at all home football games, band concerts, band events, and the Waller Marching Festival*
- Logo on band staff shirts*
- Quarter page advertisements in all band concert programs*

Silver Sponsor

- \$1,000
- Thank you plaque to display in business
- Name or URL listed in 6" lettering on band's trailer
- Name listed on banner displayed at the concessions stand at all home football games, band concerts, band events, and the Waller Marching Festival
- Small logo or listing on band staff shirts*
- Named as a Silver Sponsor in all band concert programs

Bronze Sponsor

- \$500
- Name or URL listed in 3" lettering on band's trailer
- Name listed as Bronze Sponsor in all band concert programs

Director Sponsor

- \$100
- Name listed as Direct Sponsor in all band programs

Musician Sponsor

- \$50
- Name listed as Musician Sponsor in all band concert programs

Member Scholarship Contributions

- Donations of any amount
- Used to fund scholarship program to aid students who have difficulty paying for band fees, trips, supplies, and other associated band costs
- **Because these contributions are designated and used to benefit individual students, they are not eligible for a tax deduction like the other sponsorship levels**

*To receive advertising benefits, the sponsor must provide their business logo and/or the desired advertisement for programs in a vector file format suitable for large scale printing.

Dear potential sponsor,

I'd like to take a minute to personally say thank you for considering becoming a sponsor of the Waller High School Band! While Waller ISD is extremely supportive of our program, no school district can provide the funding necessary for the world class experiences we aim to provide to our students.

Many programs turn to high student fees to pay for the ever growing costs associated with having a high quality, competitive band program. In Waller, we strive to provide our students with these same experiences without burdening our families with additional financial obligations. The only way we are able to do this is through our booster organization and generous sponsors like you.

We have another great show and big plans in the works for 2018-2019. I hope that you will join us in supporting our students and becoming part of their journey to excellence.

Sincerely,

Grant McWilliams

Grant McWilliams, Director of Bands

Please fill out the attached form to become a sponsor of the Waller High School Band. Thank you in advance for supporting our Band Program and Students!!

2018-2019 Waller Band Sponsorship Commitment Form

Company/Individual Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: () _____ Email: _____

I would like to become a sponsor for the 2018-2019 Waller Band at the following Level:

- Partnership Sponsor (please contact the Band Director for details)
- Platinum Sponsor [\$5,000]
- Gold Sponsor [\$2,500]
- Silver Sponsor [\$1,000-\$2,499]
- Bronze Sponsor [\$500-\$999]
- Direct Sponsor [\$100-\$499]
- Musician Sponsor [\$50-\$99]
- I would like to contribute to the Member Scholarship Fund: \$ _____

Total Sponsorship Donation Amount: \$ _____

Method of Payment: CASH CHECK *CREDIT/DEBIT (contact for instructions)*

Check Number: _____ *Make checks payable to Waller High School Band*

Signature: _____

Date: _____

Received By: _____

Date: _____

Complete and return this form and payment in person or by mail to:

Waller High School Band c/o Grant McWilliams, Director of Bands
20950 Field Store Road, Waller TX, 77484

You will receive a letter of receipt from Waller ISD for tax purposes upon receipt of your donation.